



Job Title: Communications Manager (Volunteer)

Location: Central Arkansas

Reports to: Executive Director

About Us

Rally Point Nonprofit Council is a backbone organization that equips nonprofits and wellness organizations to succeed through our mission vectors—Collaboration, Strengthen, Mobilize, and Prevail. We guide nonprofit leaders to ensure they have the resources, training, and advocacy needed to maximize their impact. More information is available at rallypointnc.org.

Position Overview

We're looking for a **Volunteer Communications Manager** to strengthen our brand and expand our reach. You'll lead the charge in growing our social media presence, managing public-facing communications, and securing media coverage that advances RPNC's mission. If you're a strategic communicator with strong writing skills and digital instincts, you'll thrive in this role.

Key Responsibilities

Social Media Management

- Create, schedule, and manage posts across platforms (LinkedIn, Facebook, Instagram, X)
- Develop growth strategies to expand audience and increase engagement
- Monitor analytics and adjust content strategy accordingly

Media Relations

- Write compelling press releases and distribute to media outlets
- Coordinate media interviews and talking points for RPNC leadership
- Build relationships with journalists and relevant media contacts

Content Creation & Messaging

- Develop unified messaging aligned with RPNC's mission vectors
- Write copy for newsletters, blogs, and internal updates
- Capture and share impact stories from member organizations

Strategic Support

- Collaborate with the Executive Director and Board on public campaigns
- Help shape communications strategy around major initiatives and partnerships
- Maintain consistent tone, branding, and accuracy across all materials

What You Bring

- Experience managing social media for a nonprofit or mission-driven organization
- Strong writing skills, especially in press releases and public-facing content
- Ability to develop communication strategies and track performance metrics
- Comfort working independently in a fast-paced, remote team environment
- Respect for and understanding of the military and first responder communities

Why Volunteer with RPNC?

- Play a key role in growing a national nonprofit movement
- Use your skills to help frontline nonprofits expand their impact
- Collaborate with experienced leaders and a strong mission

How to Apply

Please submit your resume and cover letter outlining your qualifications and fit for the role to jeff@rallypointnc.org.

Rally Point Nonprofit Council is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.